

SFC TIMES

VOL. 6: NEWSLETTER

September 2018 - December 2018



Kesavan Muraleedharan
Chairman & Managing Director,
Of The SFC Group

As the New Year dawns, bringing new hopes in our lives; I am happy to reach you all through the first edition of our Newsletter in 2019.

We often make resolutions for ourselves, our family, work team and organization during the advent of a new year. We hope that the New Year will bring a major change in everything around us. But practically it is the other way round, we have to change ourselves and view the world in a different perspective.

Throughout last year we've been through many phases; appreciations, successes and sometimes less than favourable circumstances. The year ahead will bring its own challenges but by working together, keeping focused on our priorities and putting our customers first we can realize our mission.

One of the highlights of our Group, is the quality and standard of the food we serve. Recently we have been recognized by the Abu Dhabi Food Control Authority for the standards in restaurant operations and I congratulate everyone involved in the effort, especially the kitchen staff.

In 2018, many aspects of our performance were short of our expectation, which may partly be due to the overall business environment. However, our brilliance is in turning unfavourable circumstances to our favour and that is where innovative ideas comes handy.

Hence, we have conceived an idea of celebrating 2019 as the "Year of Innovation".

For sustaining our position, every area of expenditure should be monitored and controlled through effective micro level monitoring. All your innovative ideas for a smoother and cost-effective operations are always welcome.

Wishing you and all your dear ones, an eventful, contented and successful New Year.

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Page 1 | From The Desk



Fadhel Aman Mohamad Alharmoodi

Administration Manager

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"I am proud to say I work with SFC Group and honoured to be part of the family for 13 years. It is mainly because this place makes me feel like family. I started my career in SFC group on 1 st Jan'o6, and I have loved every day of my work. I was working in Defense as a crew member in Air Force, before I joined SFC Group. As an administration manager, I am in charge of work related to economic department, labour immigration, ADFCA, legal matters etc. I have always felt respected and valued by the management for all that I bring to the firm. Lastly, I'd like to wish my SFC Family a very happy new year. 2019 being the year of Tolerance, it gives me immense happiness to say that I have the opportunity to work with people from 21 different nationalities. This also reflects our company's values.

May we continue to work with harmony, love and tolerance in 2019!"

Page 2 | From The Crew



Anil *India Palace, Dubai*

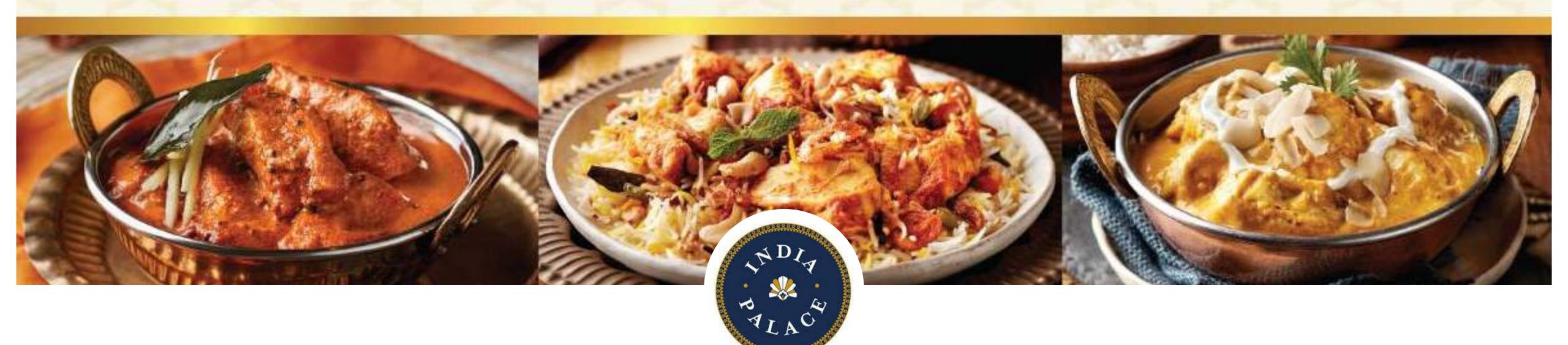
I have been working for last 12 years in our group and since my first day I have been taken by all as a family member of their own. It gives me immense pleasure and lots of gratitude today to express my thankfulness to our MD Mr. Muralee and all the other colleagues for considering me as a person fit to work in this family. At every stage as the company has grown and developed, I have enjoyed all moments high and low and have been proud of the achievements/benchmarks reached for which I was part of. SFC group is a very diverse group and it gives opportunities to all without considering discriminating on any grounds. Most of all I think the people of our group are the main assets and the team. I really wish all my colleagues/family members a very good success in the current as well as upcoming year 2019. Hope we reach bigger heights and that gives a more reasons to feel proud. Thanks.



Abdullah Yehia
Territory manager of SFC plus
Abu Dhabi

Is my pleasure to be a part of SFC Family and I would like to thank our MD, Mr. K. Murlaee Dharan given me an opportunity to work in SFC Group, I have been with SFC Family since 2010 and I'm so proud to work under a fictional management. My dream to see our organization growing more and more because actually SFC Family deserve it, I would like to wish to Mr. K. Mularee Dharan very happy New Year and all SFC Family and I wish all the success to SFC Family.

INDIA PALACE FOR A TRADITIONAL DINING EXPERIENCE!



INDIA PALACE

AUTHENTIC HERITAGE DINING



GOING AFTER SALES (GAS)

Congratulations to **IP Dalma in Abu Dhabi** for winning the *Going After Sales* for the 3rd Quarter, 2018. Prizes that Dalma received is DHS 500 Meal Voucher from SFC Plus and a Special Gift for each of the Servers.

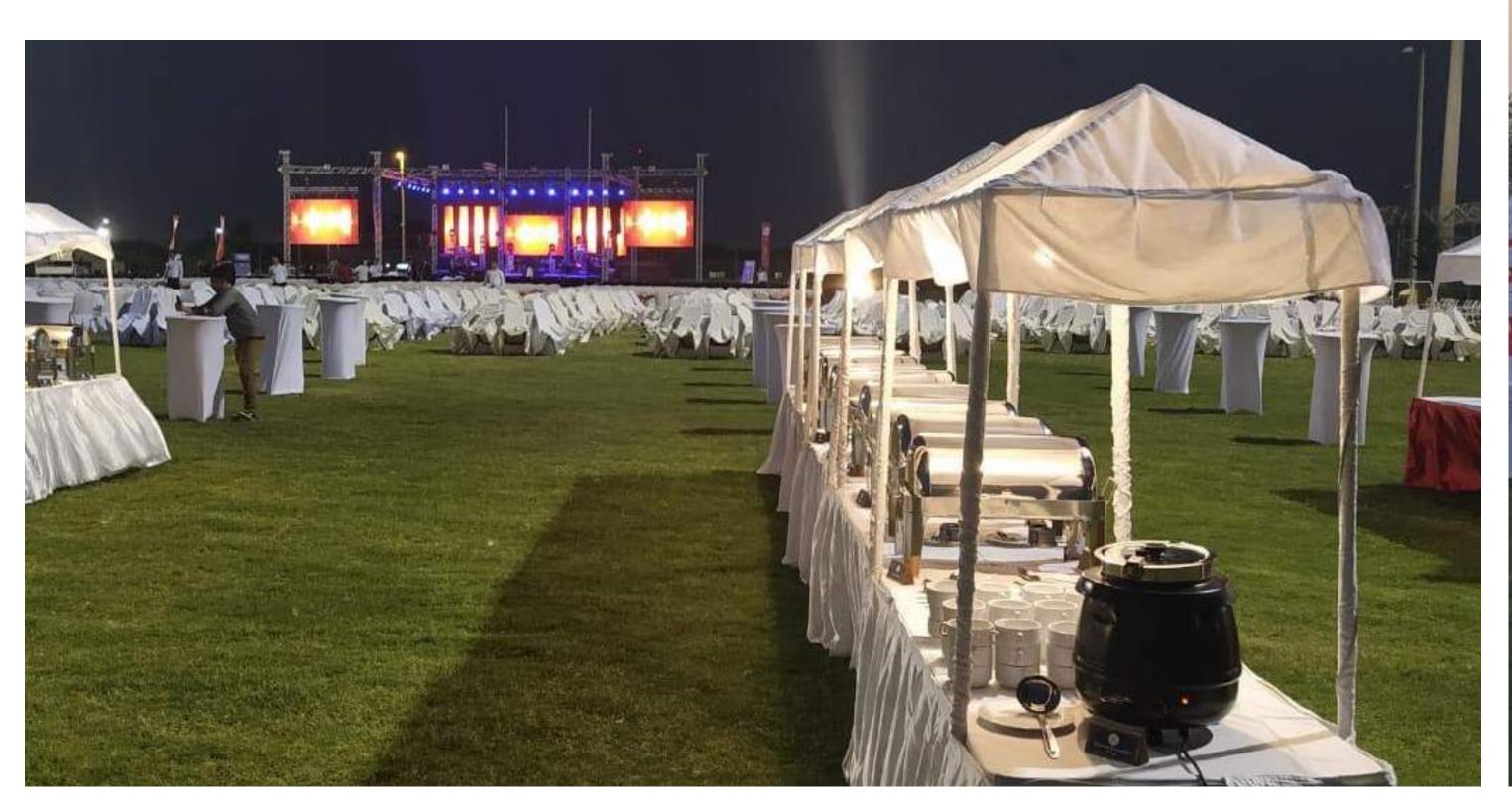
Other Top GAS Performers of 3rd Quarter:

- · 2nd Place IP Safeer, Sharjah
- 3rd Place IP Garden Mall, Dubai
- · 4th Place IP Garhoud, Dubai
- 5th Place IP Mazyad, Abu Dhabi

INDIA PALACE CATERING

India Palace had the opportunity to provide Catering
Service to about 2,400 members of (ICAI) Institute of
Chartered Accountants of India last 16th of November
2018.

This was the highest number of people which India
Palace had catered.









BEST RESTAURANT AWARD BY SIAL MIDDLE EAST, AL AIN

India Palace – Al Ain won the Best Restaurant Award by SIAL Middle East on 12th Dec'18 held at ADNEC, Abu Dhabi.

BEST HOMEGROWN BRAND" AWARD - LEADERS IN F&B AWARDS

India Palace Restaurant bagged the "Best Homegrown Brand" Award during the 2018 Leaders in F&B Awards held at Hilton, Al Habtoor City on 14 th Nov'18.





EMPLOYEE ENGAGEMENT INITIATIVE

We believe in interacting with our employees outside office tasks and business development to learn other skills, strategies and team-work and other times simply unwind.

Page 8 | New On The Menu





SOUTHERN FOOD AND CATERING SERVICES

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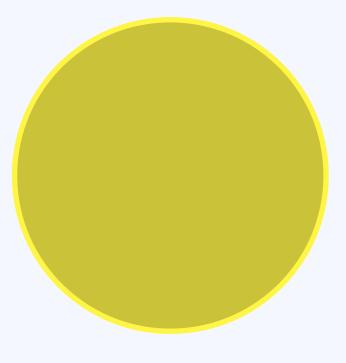
UNIT MANAGERS OF THE MONTH

"You wisely said, "I think I can. I think I can. I think I can." And, you did!!

Congratulations!"



Arun Prasad Cheriyan *Asab Area*



Habshan Area

UNIT MANAGERS OF THE MONTH

We appreciate your hard work and enthusiasm!



N.G. SreeKumar

Asab Area



Ashok Kumar Krishna Habshan Area



Arun Prasad Cheriyan *Asab Area*



Prasad M Gopalan Habshan Area



Jayan Krishnan Asab Area



V D Sudheer Kumar Habshan Area

EMPLOYEE OF THE MONTH

We appreciate your hard work and enthusiasm!

We have introduced a new award "Employee Of The Month" at the SFCS Catering

RAKI CHAKRABORTHY





STHAN

FOOD BEYOND BORDERS

ONE YEAR OF STHAN-TASTIC FLAVOURS

Sthan celebrated its first anniversary with the biggest cook off challenge judged by our corporate chef and TV personality Gautam Mehrishi. Holding true to its ideals to recreate the love for food beyond borders, Sthan Dubai, on occasion of its first anniversary celebrated with all its fans the biggest cook off challenge judged by Chef Gautam Mehrishi. The contest was held on 28 th & th 29 th December 2018 from 12 noon to 2 pm at Sthan, participated by more than 40 contestants belonging to different nationalities. The final Cook Off challenge was presented by 89.1 FM Radio 4 RJ Faizan. The event saw contestants from various nationalities showcasing unique dishes with great enthusiasm. The winner received AED 4000 cash prize and food vouchers worth AED 1000. 1 st runner up won a microwave oven while the 2 nd runner up won a juice extractor. The event was also broadcasted LIVE on Gulf News' social media account. We also saw launch of the new menu with exciting new dishes, whilst continuing to feature many of Sthan's existing favorites! This was followed by a meet and greet event with celebrity Chef Gautam Mehrishi.











SFC PLUS

LIP SMACKING TASTE!

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EMPLOYEES OF THE MONTH

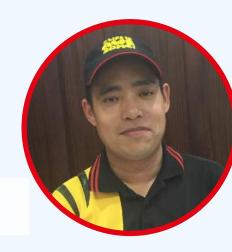
"The walls of our office would be weakened without your presence.
Thank you for standing strong."



Christy CamoSFC PLUS MAZYAD



Dipak Gurung SFC PLUS AL FAQA



Kapindra Tamang SFC PLUS ABU ABYAD



Rewina Fuentes
SFC PLUS JESCO

EMPLOYEES OF THE MONTH

We appreciate your hard work and enthusiasm!



Gabrielle YumulSFC PLUS SAFEER SHARJAH



Rabin Gurung
SFC PLUS JESCO



Ram Krishna SFC PLUS AL KHATIM



Samjhana Sarki SFC PLUS SALAM



Jeetlal Thing
SFC PLUS SAFESTWAY



Kinnet Jay Palaruan

SFC PLUS MAZYAD



Ruplal DC SFC PLUS SAFEER SHARJAH



Sunil Chellappan SFC PLUS ABU ABYAD



Mahesh Annatel Mani SFC PLUS HAMDAN



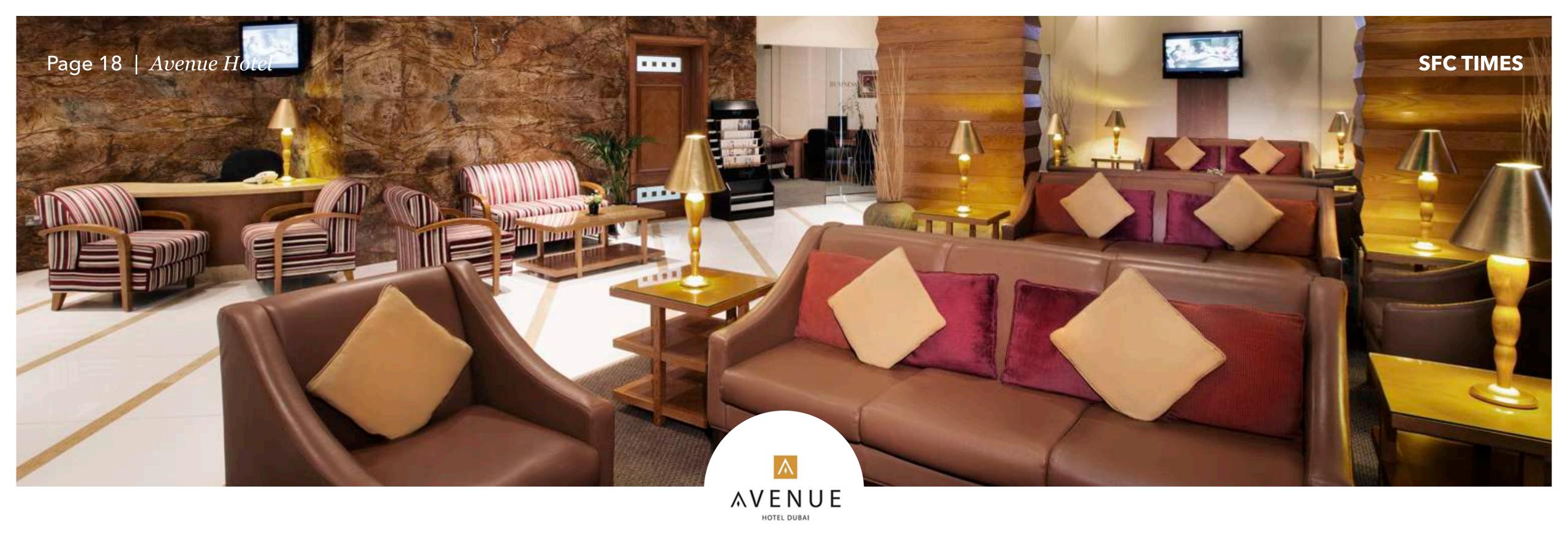
Bipul Pal SFC PLUS SALAM



SK Shahid SFC PLUS LULU



Ram Kumar SFC PLUS SAFEER, AJMAN



AVENUE HOTEL & LEISURE

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EMPLOYEES OF THE MONTH

Keeping a company alive is a great task.
We owe our success to your
able leadership.



Kathy Front OfficeFront of the House



Aneesh
Finance
Heart of the House

EMPLOYEE OF THE MONTH

We appreciate your hard work and enthusiasm!



Sujith
Front office
Front of the House



Francis
Engineering
Heart of the House



Fredrick
Housekeeping
Front of the House



Selvam KitchenHeart of the House



Giyos F&B ServiceFront of the House



Abbas
Engineering
Heart of the House



COMPETING COLLEAGUES

CARROM TOURNAMENT

Carroms Tournament Winner Anees (Finance) from Team Vikings. Carroms Tournament after the initial play offs, the game narrowed down basically within Vikings within the 3 league games. After an extra-ordinary performance, Anees took the title of Carroms Champion 2018, Nijil grabbed the Runners Up spot.

CRICKET TOURNAMENT

3 teams - Vikings, Shooters, Tidal Waves; 6 matches. Team Vikings won the tournament in a narrow win led by Mansoor (Maintenance Manager). Team Shooters led by Rafi (Chief Accountant), were one of the favorites in the tournament. However in the last match which was quite exciting one, Team Shooters were short of a few runs to lift the cricket tournament cup.





Nijil - Runner Up in Carrom Tournament







MY WORLD. MY DUTY.

SEPTEMBER 1 -

50 food packets daily sent to amnesty workers with the collaboration of Indian embassy Abu Dhabi.



WHEN HUMANITY SURVIVES, WE SURVIVE.

4-December – 2nd blood donation drive was organized on 28th December 2019. Head office and IP staff participated.



BREAST CANCER AWARENESS DAY

On October 2nd, Breast cancer awareness among all staff through email communication and encourages all ladies staff to do the check up and screening, more than 10 of our ladies staff given free consultancy and checkups.









WORLD TOLERANCE DAY

On November 1, Tolerance Day was celebrated in Abu Dhabi at the Umm Al Emarat Park to highlight Sheikh Zayed's values and principles.. SFC Group too participated in this event, held on 9 th Nov'18, with its staff belonging to 21 different nationalities.







TALENT BEYOND WORK

Apurva Pawar, Dawa Sherpa and Saymon Rai

Apurva Pawar has participated in many concerts in school and college level. She is our star singer in Karaoke nights who has drawn many guests' attention and received many appreciations.

Dawa Sherpa is a graduate from the valleys of Darjeeling. He started singing and performing with the guitar in his childhood though the training is not professional but the intention and commitment has made him such an artist that he can fulfill most of the requests of the guests who comes to dine in Sthan.

Saymon Rai is a rockstar at work place with the cool attitude and with special talent of playing guitar.



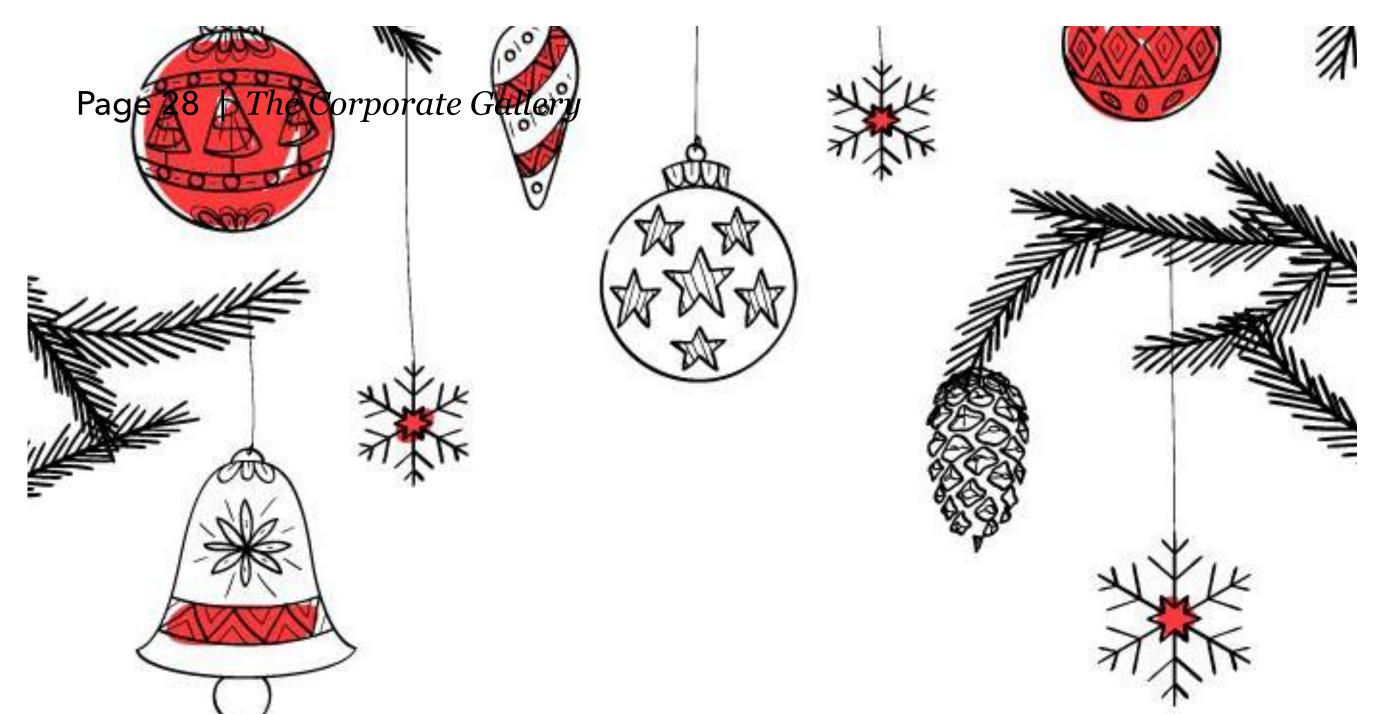
SFC Group celebrated the 47th National Day of the U.A.E, a place that we call home.



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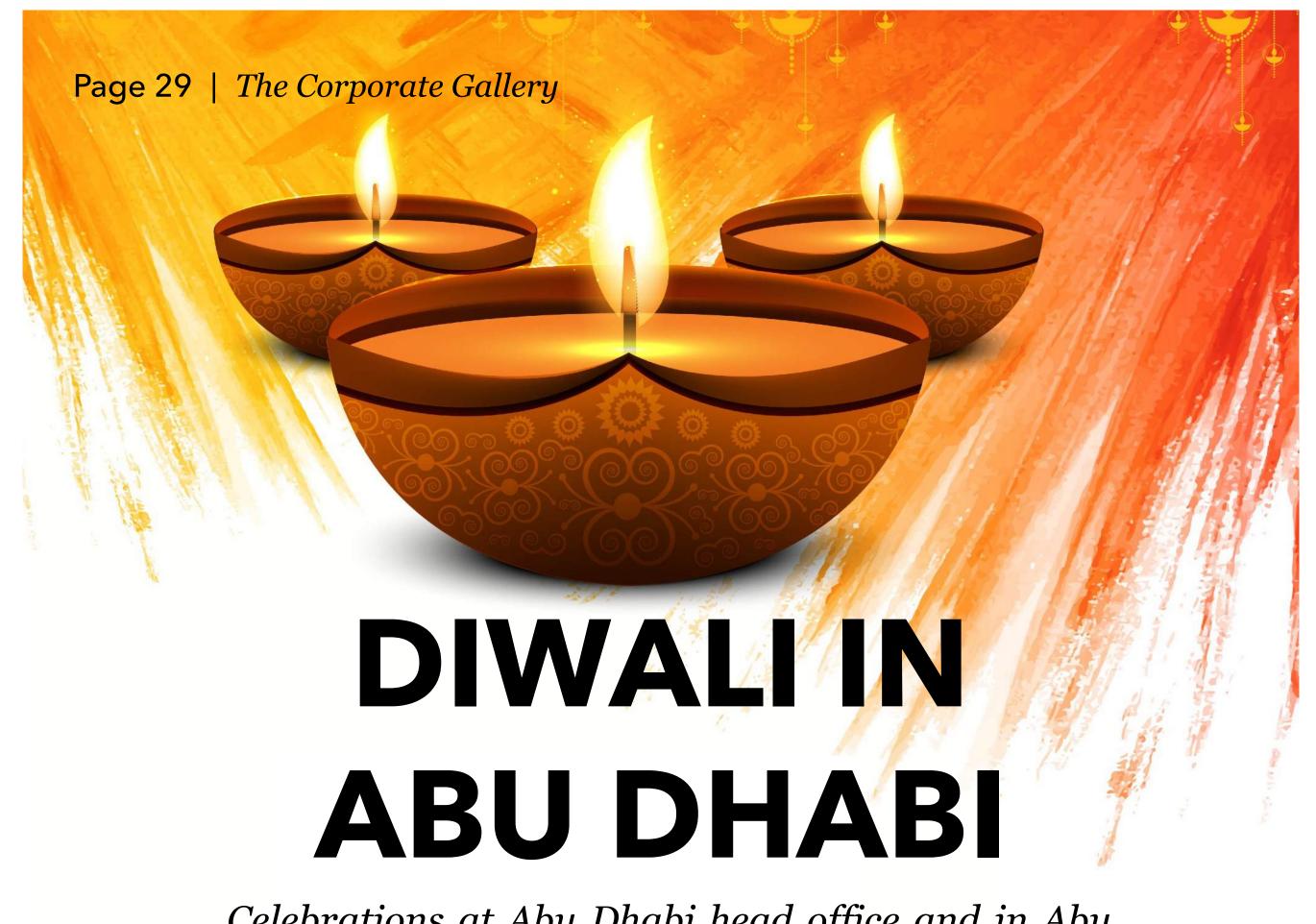




Christmas and new year program held separately in Abu Dhabi ISC hall on 30th attended by corporate chef along with 70 bachelor staff from accommodations on 2 nd December celebrated in Dubai attended by 100 of staff along with Mr. Jimon Catering area manager and HR team



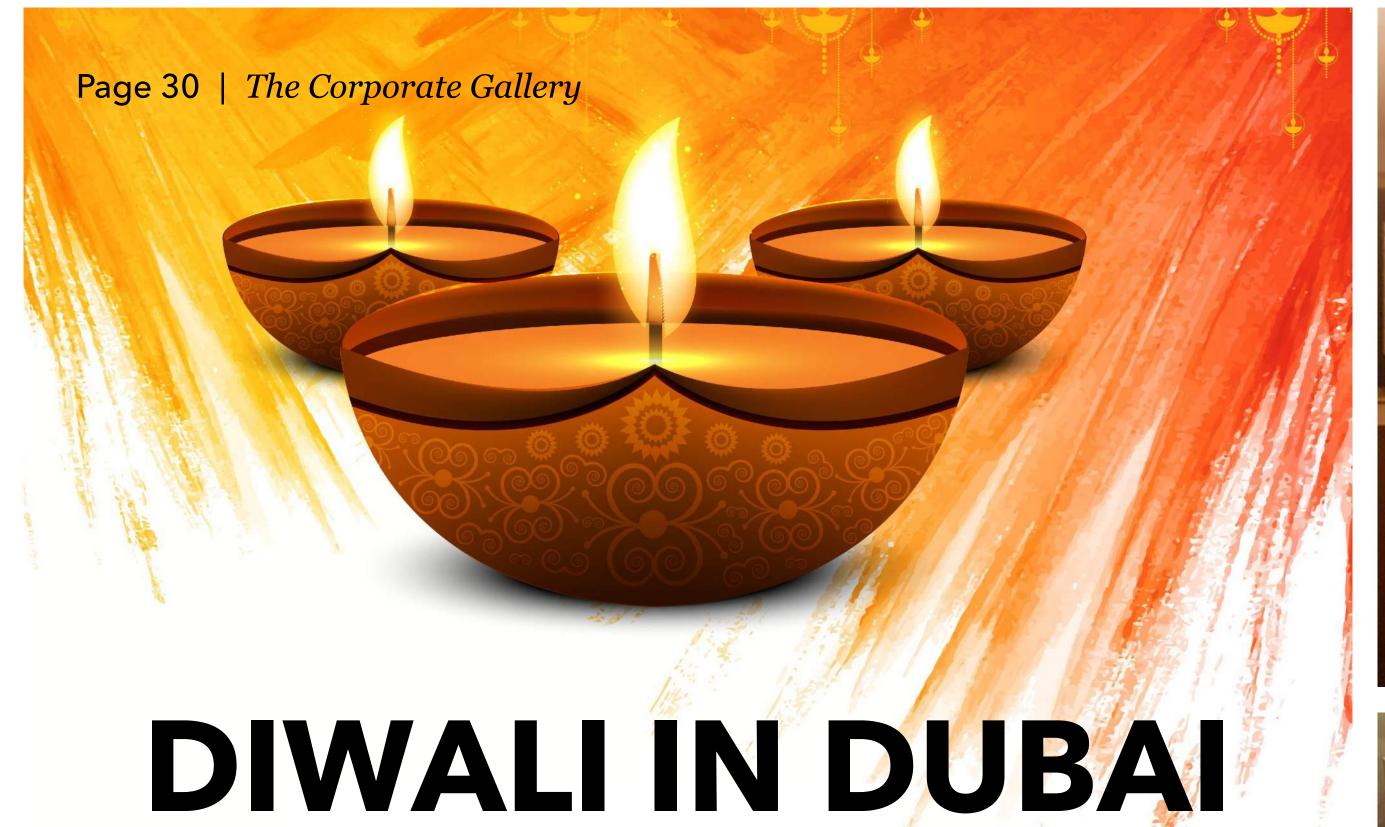




Celebrations at Abu Dhabi head office and in Abu Dhabi ISC hall on 4th of November, invited staff to celebrate with MD. Also attended by vice president Mr. Atul Bhargava and HR head Mr. Narayan along attended by 100 staff members, lots of games, raffle and entertainment program arranged with food.







In Dubai celebrated Diwali on 15th of November at Garhoud banquet hall, invited staff from Sonapur accommodation, celebrated with Director of Concept cuisine Mr. Rohith Muralya along with Mr. Sajeev and Mr. Vivek Shukla, games dance food and lots of raffle cash prizes were arrange.





HAPPY BIRTHDAY!

The SFC Group wishes the Virgos, Libras, Sagittarius' and Scorpios of our work-family a very Happy Birthday!

You are a vital part of our organization!

"As your colleague, I have learned something new, shared a story or two and worked together for a vision larger than just you and me!" May you celebrate your birthday knowing that you have added to everyone's livelihood!

Have a great year ahead!





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Andaleeb Mannan

Corporate Excellence Officer

SFC Group and India Palace

WE WISH YOU THE VERY BEST!

As we come out with Vol. 6 of the SFC TIMES Newsletter - I would like to thank you all for the active participation and enthusiasm. I hope this will be a forum to interact and exchange our ideas and creativity. Best regards."

Please pour in your valuable comments and suggestions to improve the newsletter in any way at *marcomm@indiapalace.ae*



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