



SFC TIMES

VOL. 4 : NEWSLETTER

January 2018 - April 2018



Kesavan Muraleedharan

*Chairman & Managing Director
Of The SFC Group*

“In Appreciation of the persistent distinguished efforts and commitment to Quality as an ideal approach towards Business Excellence...”

The above words of HH Khalifa Bin Zayed Al Nahyan, the President of UAE inscribed in the Sheikh Khalifa Excellence Award (SKEA) Quality Appreciation Certificate awarded to India Palace have inspired me deeply.

In this first quarter of our Newsletter I uphold the motto of consistency in quality as the fulcrum of our activities forward. Awards are indeed an honour and recognition of our services, but more than that we should imbibe the quality of service and consistence performance all through our life. We should have no room for dilution or lethargy.

The advent of 2018 was adorned with a lot of good news. The SKEA appreciation certificate, opening of our coveted project - India Palace Al Ain, new sites for the Catering team, successful conduct of our annual get-together and finally the DSES 2017 award. This is yet another laurel for the quality of service we had laid down as part of our mission.

Going forward, we will have great feats to achieve and I am sure that everyone of you will be a part of the group rendering your optimum performance for achieving success.”

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Sajeiv Sukumaran

Director QSR

SFC Plus is celebrating its 25th Anniversary this year which, I am sure, gives us all a sense of achievement and at the same time a sense of accomplishment.

Reaching this milestone year, the challenges have always been present, as no two days have ever been the same. The determination to get things done, to make things happen & to constantly look for better ways of doing things was the driving factor of Mr. K. Muraleedharan, our Chairman, setting goals that were stretching but attainable, challenging and of course realistic.

And through all of it, I've have worked hard right alongside some of those people who work *hardest*. It's always been an inspiration working with SFC Plus Team on a daily basis. I am extremely proud of Team SFC Plus and can say wholeheartedly that we have the best human resource base that any organization of our size and stature can have. You were the driving force during these eventful 25 years!!!.

Our Customers' support and appreciation have been a catalyst in enabling us to reach where we are today and we are very thankful for that. From our regular guests to those who are trying us for the first time, we strive to provide the same consistency and taste that we have provided on day one back in the year 1993. Let us ensure we will continue the same.

The road ahead will be challenging. With the opportunities and the young dynamic Team we have, I firmly believe tomorrow is definitely going to be even better and brighter. And I hope I will still be around in 25 years to celebrate our 50th anniversary and that most of you will continue this journey with us.



George Nassour

*Manager of Mardigras
Pub & Lounge*

“I’ve been enjoying my career with the company for the last 12 years. I’ve seen the excellent growth and the success of our organization which is a direct result of the efforts of our amazing MD Mr. Muralee and his management team. Who are dedicated to drive our organisation to further success. Our commitment to quality, personal and professional integrity is the differentiating factor that sets us apart from our competitors. It’s a great honour to serve under the umbrella of SFC Group. Good Wishes to our group & Many more of Successful years to Come...”



Varsha Raju Yalamalle

India Palace

“I’m really proud & wonder to be a part of quarterly newsletter of our great establishment SFC GROUP.

I personally have lot of happiness to be member from 2 years of india palace family got great training & learned lot of thing It’s from experienced & guiding team leaders. It’s very delightful to work with a friendly & highly motivating team. It’s a great time to be work excellent management as well. A full team work as a family to achieve a common vision is a great feel to associate with it. Of course its a real home away from home!!!”

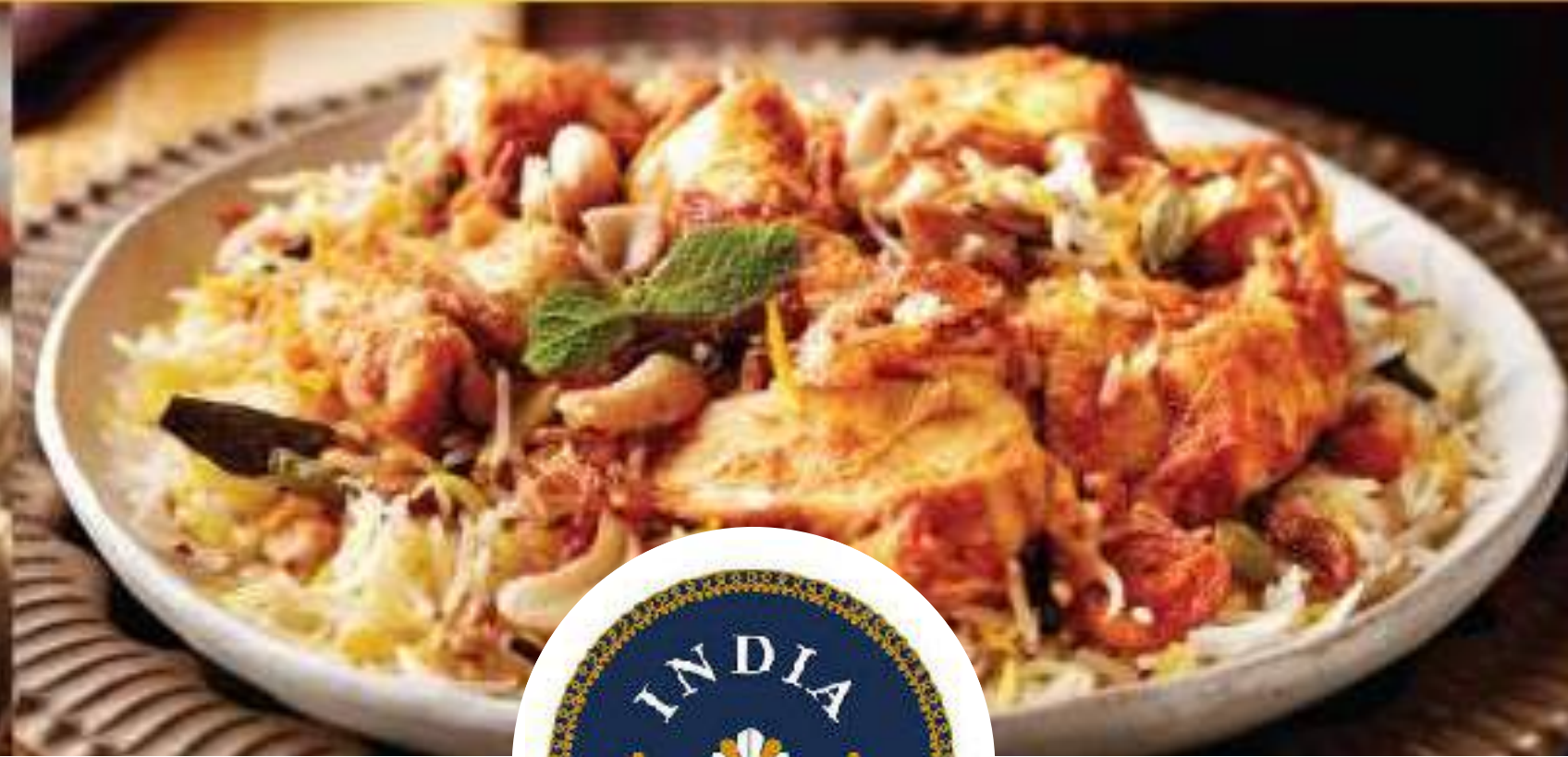
VISIT



INDIA PALACE



FOR A TRADITIONAL DINING EXPERIENCE!



INDIA PALACE

AUTHENTIC HERITAGE DINING



March 7, 2018
Al Ain Opening

FIRST OUTLET INAUGURATED IN AL AIN

India Palace Al Ain is a culmination of our intense desire to serve the customers beyond their expectation through excellence in service.

Al Ain the ‘Garden City’ has a deep connection to the tradition and cultural roots of the country and India Palace endorsing the authentic traditional culinary delights finds it the ideal place to be. The Emirati customers have widely relished our dishes and supported us. Over the past 2 decades, we have been serving our customers across UAE and there have been request from many customers to start our operations in Al Ain. To serve a wider segment of population comprising predominantly Emiratis, we are taking our service to a nearer locale. Our outlet provides a new dining experience with over 5,000 Sq Ft dining area seating around 160 pax at a time.

We take great pride that H. E Sheikh Nahyan Al Mubarak Al Nahyan has graced us with his presence during the inauguration ceremony along with several other influential personalities and business leaders.



FRESHLY DESIGNED INDIA PALACE MENU FOR THE NEW OPENING OF THE AL AIN OUTLET

#IndiaPalaceArabia in Al Ain and were honored to have the great sarod maestro Ustad Amjad Ali Khan and his wife Subhalakshmi Barua Khan launch our Al Ain menu!



4TH WIN FOR INDIA PALACE AT THE DSES AWARDS

India Palace restaurant chain, part of the SFC Group won the Dubai Service Excellence Scheme Award 2017 for the fourth consecutive time. The award is constituted by His Highness Sheikh Mohammed bin Rashid Al Maktoum, the Prime Minister of UAE and Ruler of Dubai to ascertain the quality of service in various sectors.

Rohith Muralya, Director of India Palace Restaurants received the award from HH Sheikh Ahmed bin Mohammed bin Rashid Al Maktoum on Wednesday April 24th 2018 at a function held in Dubai Opera. India Palace is the only institution in the restaurant category which has received this prestigious award four times successively in 2014, 2015, 2016 and 2017.





April 24, 2018

SKEA Award

INDIA PALACE AWARDED THE "SHEIKH KHALIFA EXCELLENCE AWARD".

We're overjoyed to have received the Quality Appreciation Certificate Sixteenth Cycle 2017-2018 from Sheikh Khalifa Excellence Award!

A huge shout out to all our staff and loyal customers; here's to many more years of excellent standards and enticing menus with India Palace!



SFC TIMES





*Received a “Gold Award for Brand Excellence 2017”
on March 19, 2018 at SHARP*



SOUTHERN FOOD CATERING SERVICES

EMPLOYEES OF THE MONTH

“You wisely said, “I think I can. I think I can. I think I can.” And, you did!! Congratulations!”



Ravi Puravankara Vengalat
Asab Area



Prabhakaran C. Veluthakkal
Habshan Area

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EMPLOYEE OF THE MONTH

We appreciate your hard work and enthusiasm!



Ajaya Kumar Chakkalayil
Asab Area



Ashok Kumar Krishna
Habshan Area



Arun Prasad Cheriyan
Asab Area



Vijay Gobind Jagtap
Habshan Area

FEB 2018

MAR 2018

APR 2018

SPECIAL RECOGNITION AWARD

On behalf of everyone in the SFC Group, we would like to congratulate you on your excellent service and we wish you good health of body & mind for your future endeavors.



Sojan Johny
QHSE Officer

Special Recognition for maintaining good QHSE standards and achieving high score during the HSE Assurance Audit conducted by ADNOC.



Shibu Jacob
Unit Manager

Special Recognition for efficient camp management and achieving good results during the Labor Welfare and HSE Audit conducted by ADNOC.



*Received the “Silver Award for Brand Excellence 2017”
on March 19, 2018 at SHARP*



STHAN

FOOD BEYOND BORDERS



Consulate General of India-Dubai Mr.Vipul



Bajirao Mastani Fame Chima ji Vaibhav Tatwawadi



Sthan Guitar Team



وجبة غذاء رائعة
AWESOME LUNCH

IS BACK!

SFC plus

AED
15
EACH

SFC PLUS

LIP SMACKING TASTE!

EMPLOYEES OF THE MONTH

“The walls of our office would be weakened without your presence. Thank you for standing strong.”



Rolliver Valencia
SFC BAYNUNAH



Ashabul Mondal
SFC DALMA MALL



Marjorie Holgado
SFC ROLLA STREET

EMPLOYEES OF THE MONTH

We appreciate your hard work and enthusiasm!



Jobit C R
*SFC SAFEER MALL
SHARJAH*



Bernadette Roxas
SFC SALAM



Adarsh Gurung
SFC AL BADIA



**Shamsudheen
Chamakkazhavan**
SFC MBZ MUSSAFAH



Dennis Defino
SFC RUWAIS



Rabin Thapaliya
SFC AL BADIA



Hussein Mahmoud Kassem
SFC MAZYAD MALL



Aeri Dacara
SFC SAFESTWAY



Abhijit Elias
SFC MBZ MUSSAFAH



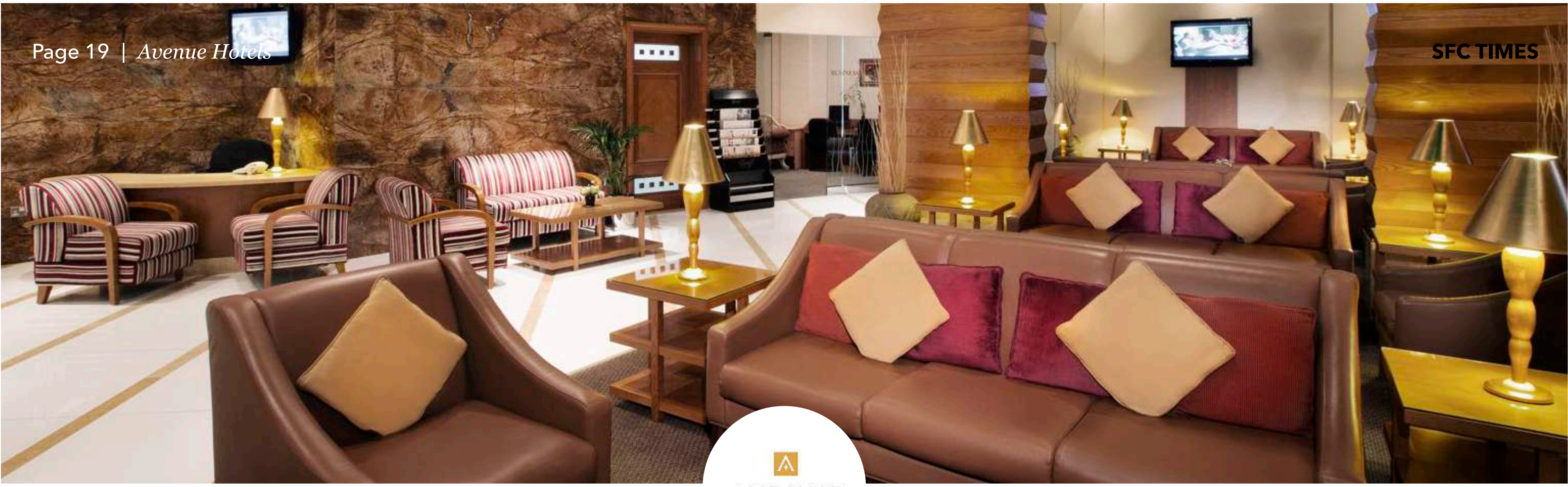
John Karlo
SFC SAFEER MALL AJMAN



Hany Ali
SFC MUROOR



Tshering Yangchen
SFC SAFESTWAY



AVENUE HOTEL & LEISURE

EMPLOYEES OF THE MONTH

*Keeping a company alive is a great task.
We owe our success to your
able leadership.*



Santosh Hadpad
Driver
Front of the House Winner



Babu Madhavan
Carpenter
Heart of the House Winner

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EMPLOYEE OF THE MONTH

We appreciate your hard work and enthusiasm!



Mohammed Ismail
Linen Attendant
Front of the House Winner



Akbarpasha Shaikh
General Accountant
Heart of the House Winner



Indra Bahadur
Room Attendant
Front of the House Winner



Sahul Hameed
Steward
Heart of the House Winner

FEB 2018

MAR 2018

APR 2018

GM'S APPRECIATION AWARD

On behalf of everyone in the SFC Group, we would like to congratulate you on your excellent service and we wish you good health of body & mind for your future endeavors.



Frederick
Room Attendant - Housekeeping



Udayakumar
Stewarding Supervisor



Neves Gonsalves
Sr. Housekeeping Supervisor



Sunil Bhusal
*Stewarding to Commis III
(Promotion)*



“We welcome our new staff members to the SFC Group Community. May you have the strength to overcome any kind of challenge and we wish you the very best this life has to offer you! “

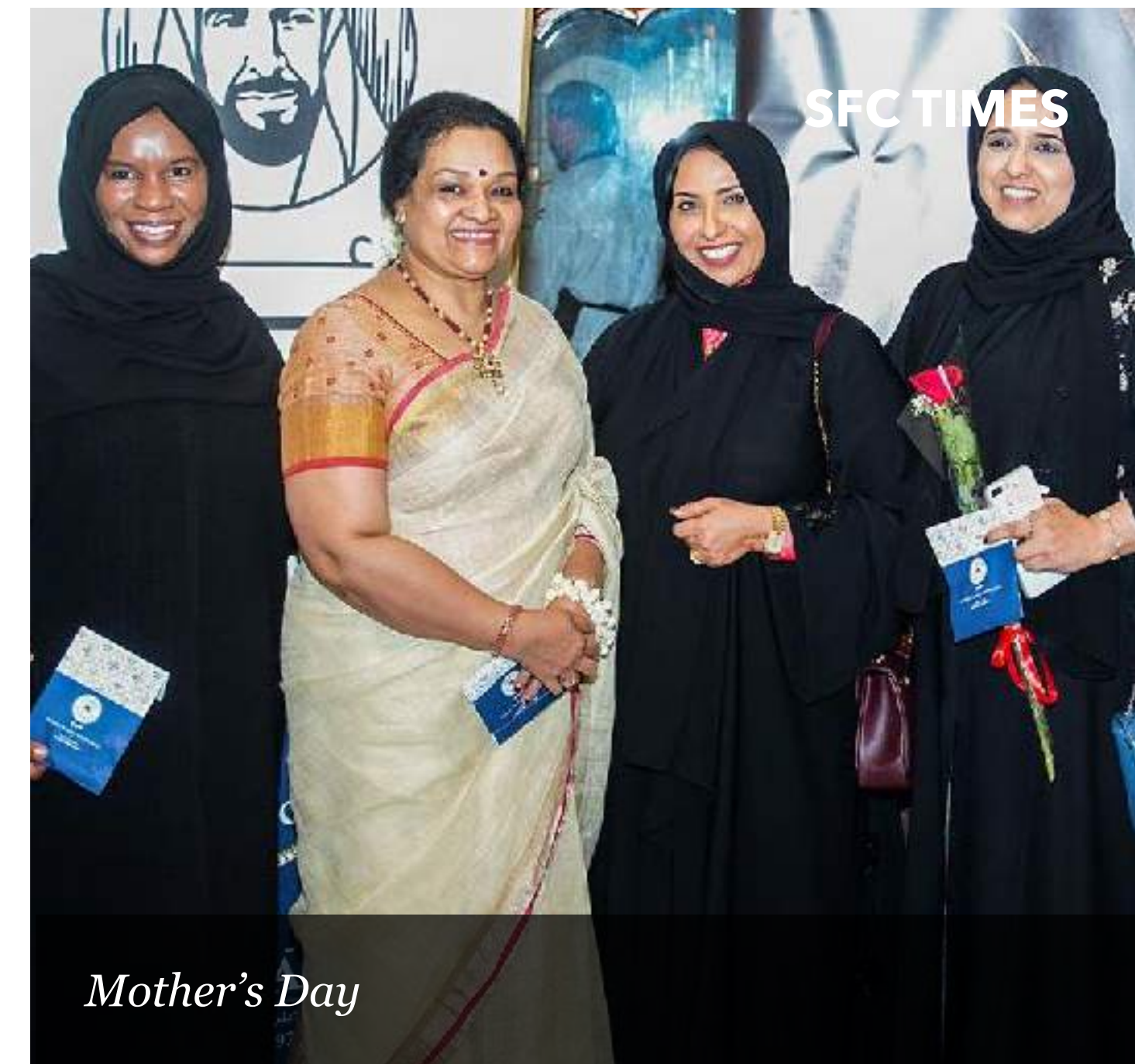


*Received the “Bronze Award for Brand Excellence 2017”
on March 19, 2018 at SHARP*

MY WORLD. MY DUTY.



Labour Day at YAS Island, Abu Dhabi



Mother's Day



Labour Day at Dubai Police Station



Blood Donation Program

TALENT BEYOND WORK

Mr. Sarfaraz Alam

Mr. Sarfaraz Alam, a crew member of SFC PLUS Madinat Zayed outlet, is a talented singer and dancer.

Sarfaraz became part of SFC family on 07 Jun-15.

For the last 10 years, he has been entertaining the audience with his singing, dancing and hosting skills, which he has honed without any formal training.



NEW YEAR'S CELEBRATIONS

Managing Director, Mr. Murlidharan invited all corporate members to celebrate New Year 2018. The event was attended by more than 70 staff members who had lots of fun with various games, dance competitions. It was followed by a delicious dinner.





ANNUAL STAFF PARTY!

SFC GROUP has celebrated staff party on March 19, 2018 at ISC hall. It was attended by 600 staff members from SFC family. Senior staff who completed 10 years given gold coins. Various awards were given for management excellence, customer service, culinary excellence, restaurant of the year, multi-unit leadership brand of the year etc. The event ended with a sumptuous dinner of Indian and Asian food.







AR Rahman Concert



Holi Celebrations at Khalifa Park



Holi Celebrations at Khalifa Park



H.T.C College Sharjah



Indian Republic Day Celebrations



Indian Republic Day Celebrations

HAPPY BIRTHDAY!

The SFC Group wishes the Capricorns, Aquarians, Pieces and Aries of our work-family a very Happy Birthday!

You are a vital part of our organization!

"As your colleague, I have learned something new, shared a story or two and worked together for a vision larger than just you and me!" May you celebrate your birthday knowing that you have added to everyone's livelihood!

Have a great year ahead!



NOW OPEN!

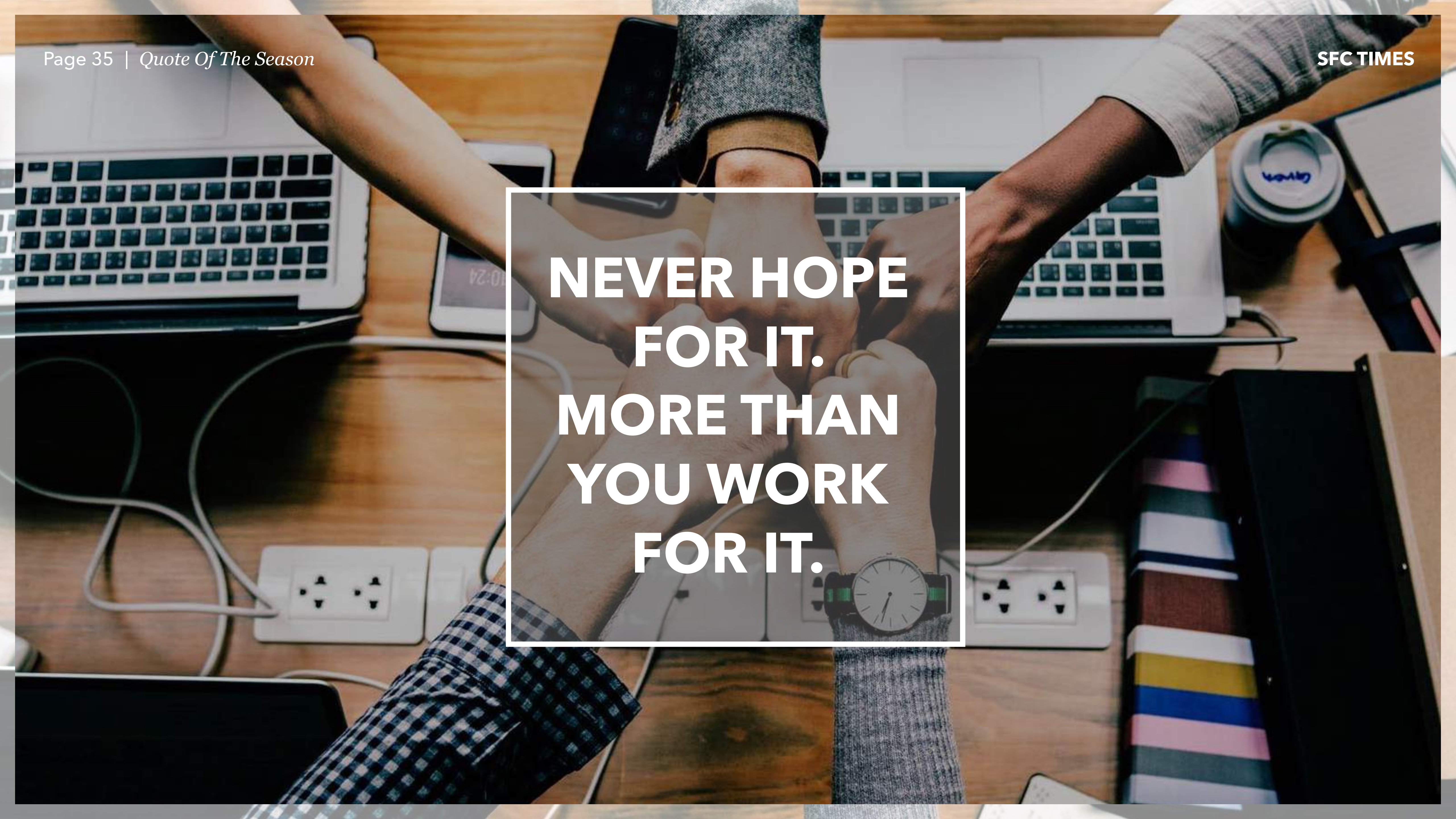


The new India Palace branch now open at Al Ain.

NOW OPEN!



The new SFCS branch now open at Robt Stone, Habshan area.



**NEVER HOPE
FOR IT.
MORE THAN
YOU WORK
FOR IT.**



Andaleeb Mannan

*Corporate Excellence Officer
SFC Group and India Palace*

WE WISH YOU THE VERY BEST!

As we come out with Vol. 4 of the SFC TIMES Newsletter - I would like to thank you all for the active participation and enthusiasm. I hope this will be a forum to interact and exchange our ideas and creativity. Best regards.”

Please pour in your valuable comments and suggestions to improve the newsletter in any way at [**marcomm@indiapalace.ae**](mailto:marcomm@indiapalace.ae)



SFC TIMES

A QUARTERLY NEWSLETTER

January 2018 - April 2018