



SFC TIMES

Our Third Quarter Newsletter
September 2017 – December 2017 Edition



Kesavan Muraleedharan
Chairman & Managing Director of
The SFC Group

“The third quarter of our Newsletter comes at a period of transition as we gear up for action for a successful 2018.

I always feel that we should learn from our experiences and move ahead fresh and renewed towards success. We have our tasks set and we all need to work together as a team to achieve them.

Happy New Year!”

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Atul Bhargava
Group CFO of
The SFC Group

I am extremely proud and honored to be integral part of the vision of the SFC group of companies led by Mr. Muralee and current management team.

I firmly believe that teamwork is the ability to work together toward a common vision and to direct individual accomplishments toward organizational objectives. It is the fuel that allows common people to attain uncommon results.

We as a Company has been blessed with a strong foundation and our own home grown brands. We as a company are unique in varied aspects and thus we continue to build and capitalize on vision Mr. Muralee has for SFC group of companies.

To stay blessed and be successful in the longer term, we must continue to nurture our current brands and keep developing the right concepts to deliver high quality of food and service. The quality and appeal of the concept is what will ultimately determine success in future. This will be the key and our priority for future growth and prosperity.

Currently our industry has been challenged with the new upcoming taxation initiatives by GCC including VAT and excise. The GCC-wide introduction of Value Added Tax (VAT) from January 1st, 2018, has risen concerns among businesses in the UAE. This will impact not only businesses with local transactions but also cross border transactions within the GCC and non-GCC countries. However GCC region continue to be an exciting market for foreseeable future and we are glad to be part of the overall journey with in the region.

With formidable team work we will continue to grow and prosper by making difference in Food and beverage industry across UAE.

SERVE & SHARE

Share your experiences with us and offer your valuable feedback to improve our publication.



Anthony Gacis
Training Manager
SFC Group

Dear All, Greetings!

Another milestone for SFC. Let's communicate and celebrate as a team, making as one big family.

Good Job and more power!

Bloggers MEET

India Palace, an award-winning restaurant, serving authentic Indian food complemented by traditional interiors, presents its latest limited-edition menu, the Samundari Khazana on November 21, 2017. This is a completely new menu invented in the India Palace kitchens, offering the best treasures of the ocean, reimagined with wholesome and fresh flavors.



SAMUNDARI KHAZANA

Celebrating the heritage, the diversity & the richness!

Introducing our new Samundari Khazana menu! Specifically designed with the quintessential seafood lover in mind. Savour the lobster, prawns, hammour, and much more as they're made with the most tantalising flavours fused together to make each dish unique. Our #SamundariKhazana will undoubtedly leave you wanting more!














Currently available at selected outlets only. #IndiaPalaceArabia

STAR OF THE MONTH

Thank You for your great service and the dedication you work with!

OUTLET	SEPTEMBER	OCTOBER	NOVEMBER
Mazyad Mall	 <div>Rajesh Tamang Bike Rider</div>	 <div>Ansu Gurung Hostess</div>	 <div>Sharvan Yadav Waiter</div>
IBN	 <div>Raquib Khan</div>	 <div>Wasim Akthar</div>	 <div>Sakthivel</div>
GDR	 <div>Deepak Rana Captain</div>	 <div>Albert Gatting G.D.</div>	 <div>Sonam Choki Waitress</div>
Dalma Mall	 <div>Victor Silva Waiter</div>	 <div>Imran Hussain Waiter</div>	 <div>Baby Sukumaran Captain</div>
JBR	 <div>Lav Singh Commi 2</div>	 <div>Somanth Biswas Commi 3</div>	 <div>Rohit Pandey Delivery Boy</div>
Mushrif	 <div>Jiyarul Hossain Commi 1 (Tandoor)</div>	 <div>Nishad Kandembeth Waiter</div>	 <div>Subash Puri Trainee Captain</div>
Sharja	 <div>Akash Rohidas G.D.</div>	 <div>Neyas Alam Home Delivery Driver</div>	 <div>Commis 3 (Tandoor)</div>



OUTLET	SEPTEMBER	OCTOBER	NOVEMBER
Ghurair	 <div>Akash Rohidas G.D.</div>	 <div>Neyas Alam Home Delivery Driver</div>	 <div>Vijay Ram Commis 3 (Tandoor)</div>
Deerfield	 <div>Jackson Fuliya G.D.</div>	 <div>Pooja Govinda Rao Hostess</div>	 <div>Sana Babu Miya Waiter</div>
Salam	 <div>Ashish Waiter</div>	 <div>Manikandan Home Delivery Driver</div>	 <div></div>
Garhoud	 <div>Rakesh Kumar</div>	 <div>Abdul Rahman</div>	 <div>SK Sayed</div>
Ras Al Khaimah	 <div>Komal Dhanwade Hostess</div>  <div>Bhawat Singh Commis 3</div>	 <div>Promod Tamang G.D.</div>  <div>Shince Varghese Captain</div>	 <div>Arshad Ali Driver</div>  <div>Samir Raj G.D.</div>

On behalf of everyone in the SFC Group, we would like to congratulate you on your excellent service and we wish you good health of body & mind for your future endeavors.

EMPLOYEES

Of the

MONTH

On behalf of everyone in the SFC Group, we would like to congratulate you on your excellent service and we wish you good health of body & mind for your future endeavors.

SFC PLUS

MANAGER

OF THE MONTH:

December 2017

Kris Rosalie Ilagan



AUGUST ▶

- Sukmaya Rai**
Madinat Zayed
- Mark Anthony**
Ruwaïs
- Amit Panda**
Gantoot
- Sk Shahid**
Lulu

SEPTEMBER ▶

- Rahul Thankachan**
Hamdan
- Bhaju Ram**
Mazyad Mall
- Jalal**
Jesco
- Bijith**
Adnoc, Ajman

OCTOBER ▶

- Anil Devkota**
Ruwaïs
- Vanessa**
Salam
- Prasant Khatiwada**
Safeer, Ajman
- Cynthia Palisoc**
Al Bedia

NOVEMBER ▶

- Anil Pun Magar**
Salam
- Mohammad Mozzamil**
MBZ
- Somen Debnath**
Al Faqa
- Jovelyn**
Safestway

EMPLOYEES
Of the
MONTH

On behalf of everyone in the SFC Group, we would like to congratulate you on your excellent service and we wish you good health of body & mind for your future endeavors.

AUGUST



Jayan Krishnan



Narayan Bahadur

OCTOBER



Ajayakumar



Ashok Kumar

NOVEMBER



Jayan Krishnan



Shibu Jacob

EMPLOYEES *Of the* MONTH

On behalf of everyone in the SFC Group, we would like to congratulate you on your excellent service and we wish you good health of body & mind for your future endeavors.

AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

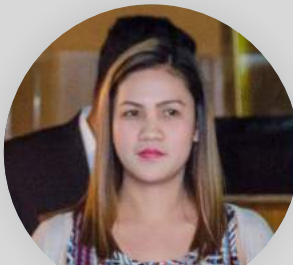
FRONT OF HOUSE



Datta Deepu Shet
Driver



Mohamed Meerasha
Lifeguard



Camille Fajardo
Waitress



Abdul Razak
Bellboy

BACK OF HOUSE



Bishnu Adhikari
Commis 1



Sahul Rahman
Steward



Francis Dominic Kunju
Engineering Supervisor



Sreejith Kumar
Asst. Cost Controller

GENERAL MANAGER'S *Appreciation* AWARD

For your ever motivating spirit to do better, reach new standards and bring about great levels of achievement to your self and your team.

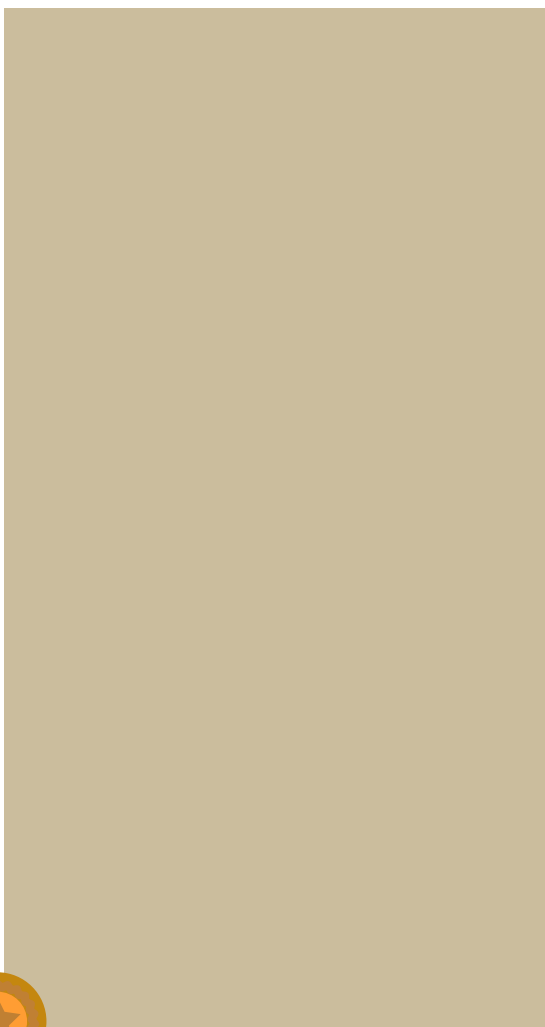
I Thank You.



Irina Holban
Waitress



Manase Jose
Cook



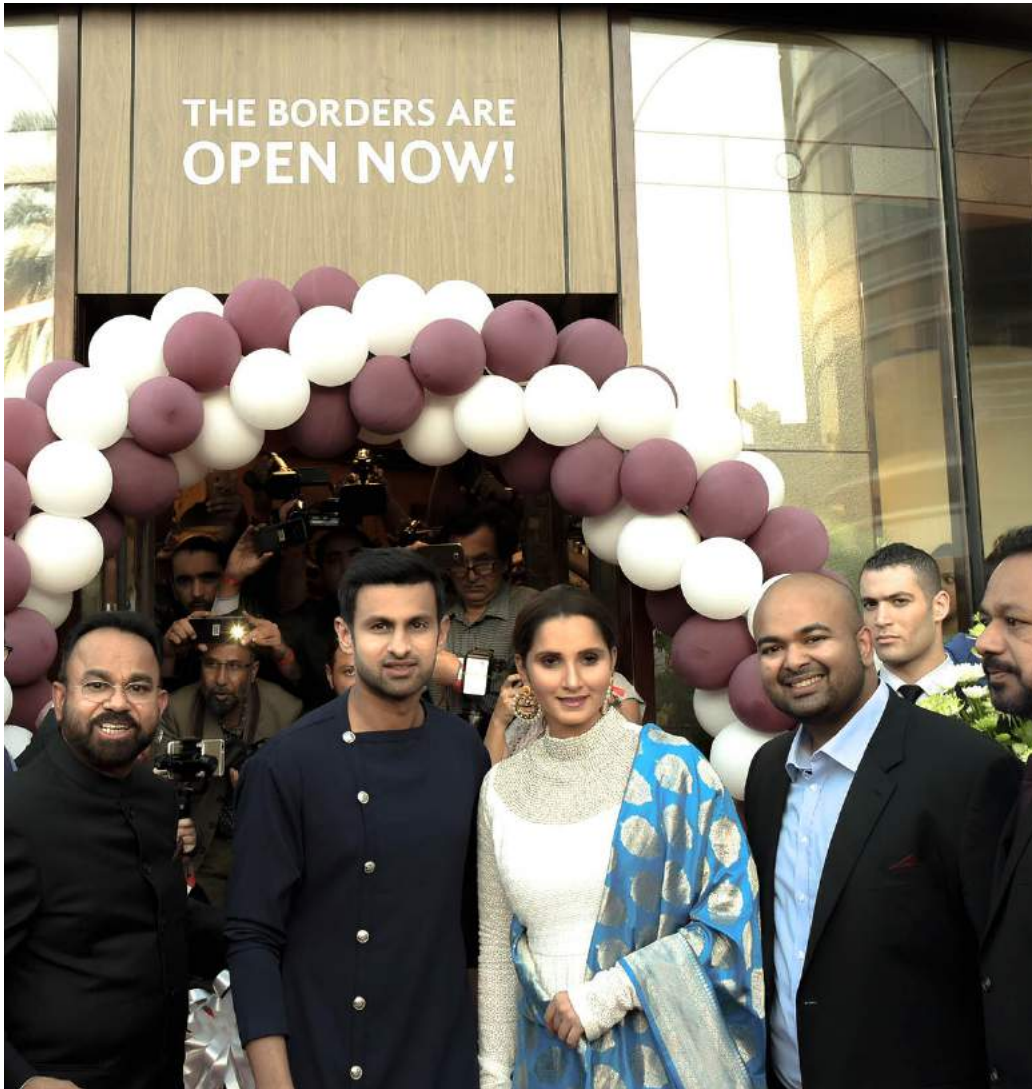
Zarema Ambalova
Chef De Partie

HAPPY Christmas!

Our SFC family spent Christmas time together with music, laughter, presents and much more!

“We are hopeful for a bright future and a sense of peace in the lives of each of us.”





The New Restaurant Joint - Sthan conceptualized and originally imagined by the SFC Group was inaugurated on the 22nd of December 2017.

On December 22, 2018, the new Sthan Restaurant in Al Karama, Dubai was inaugurated by Mr. K. Muraleedharan and his son, Mr. Rohith Muralya with the special presence of Sania Mirza, a renowned Indian Tennis Player together with her husband, Shoaib Malik, an esteemed Pakistani Cricketer.

Sthan is an ode to the culturally rich cuisine of India, Pakistan and Afghanistan. The menu refers to specific dishes from Kabul, Peshawar, Karachi, Bombay and Delhi, and is suited for café style eating.

India Palace participates in the 'Tolerance Day' organised by the IBPG (Indian Business & Professional Group) at Umm Al Emarat Park,



IN THE NEWS



BALACHANDRAN SENTHILRAJ

Vice President- Engineering and Projects, Southern General Contracting & Real Estate

He was the 'Inaugural Keynote Speaker' at GCC HVAC Summit held at the Emirates Hotel on 14th November 2017 to speak on the best practices in Energy Efficiency in Building Services and HVAC Directives for adoption of sustainable building of the future. The event was attended by 250 dignitaries, government bodies, like the Ministry of Energy, MoID, TAQATI including construction leaders from DAMAC, NAKHEEL, Emaar, DAR for sustainable developments.

Mr. Bala also was a keynote speaker at the World Trade Center- BIG5 conference on 26th November to talk about top solutions and challenges in the MEP Industry and what we can drive us to achieve results responsibly.

TALENT BEYOND WORK

Thank you for your outstanding service!

HAVE "Your" SAY

The SFC Group invites you to take part in the "SFC TIMES" Quarterly Newsletter's "Have Your Say" section - write to us at hr@sfcgroup.com.

" finds people's talents inside the organization and nurtures it, train it and elevate it to top ranks. "



I've been working in SFC for almost twenty years. I started from scratch as a GD. Waiter, Store Keeper, Unit Manager and Project Manager are the trail of accreditations given by this company for my ability and skills. What I feel, the most important kind nature of our company is, it constantly finds people's talents inside the organization and nurtures it, train it and elevate it to top ranks. I heartily wish for SFC group's growth along which we grow.

-Ashok Kumar
Project Manager at SFC Catering

NEW LAUNCH

India Palace Restaurant, Al Ain

Near Al Sheikha Salama Mosque
Al Ain, United Arab Emirates.





*“No act of kindness, no matter how small,
is ever wasted.”*

- Aesop

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► ANNOUNCEMENT #1

In line with our Managing director's Vision, the SFC Group started a unique initiative called Kai Korthu. *Kai Korthu* is a Malayalam word which means Holding hands. We will be working mainly on *Environment, Charity, Culture and Community Work*.

► ANNOUNCEMENT #2

We also would like to enhance your talent in public speaking and so we are starting our very own *"SFC Toastmasters"*. We will begin with the head office. *"All the HOD's are kindly requested to nominate one person from your department, every month to participate in this initiative."*



Andaleeb Mannan
Marketing Executive,
SFC Group and India Palace

"As we come out with the third edition of the newsletter, I would like to thank you all for the active participation and enthusiasm. I hope this will be a forum to interact and exchange our ideas and creativity. Best regards."

Please pour in your valuable comments and suggestions to improve the newsletter in any way at ***marcomm@indiapalace.ae***