



is proud to present

# SFC TIMES

Our first of The Quarterly Newsletter  
*January 2017 - April 2017 Edition*



“In life, the first and best is always remembered. So let this first edition of “SFC TIMES” be remarkable and unique for all of us. I believe this will bring all the members of SFC Group further more close and request everyone to contribute actively towards its success. Wishing happiness and success in your personal and professional life.”

**Kesavan Muraleedharan**

Chairman & Managing Director of  
The SFC Group

# IN THIS ISSUE

<i>External Events</i>	<b>1</b>
<b><i>Brands</i></b>	
<i>India Palace</i>	<b>3</b>
<i>SFC Plus</i>	<b>4</b>
<i>SFCS Catering Services</i>	-
<i>Avenue Hotels &amp; Leisures</i>	-
<i>Golden Dragon</i>	-
<i>Corporate Celebrations</i>	<b>6</b>
<i>In The News</i>	<b>10</b>
<i>Talent Beyond Work</i>	<b>11</b>
<i>Have “Your” Say</i>	<b>12</b>
<i>Think About It</i>	<b>13</b>

India Palace, an award winning Indian fine dining restaurant with outlets across the UAE launched it's much awaited Biryani Khaas festival, the gala of authentic heritage biryanis on the 6th of March 2017.

The event was well received with happy and delicious smiles adorning the faces of the people who attended.

# *Bloggers* **MEET**





2017 has been announced the 'Year of Giving' in UAE by our President, His Highness Shaikh Khalifa bin Zayed Al Nahyan. In line with this vision, India Palace started a unique initiative and contributed in an exchange of culture.



*It was our pleasure to serve you*





India Place has collaborated with Ministry of Health in offering 2 combo meals with fewer calories, in all India palace outlets except Dubai mall.

## **ACHIEVEMENTS**

Indian Palace, Mazyad Mall won the “Going After Sales” award.

We would like to congratulate the Sales Team for achieving this new mark!

**GO  
FOR  
SALES**

*We have reached the pinnacles of success  
today thanks to our happy customers.*

*And here's a*

**BIG THANK YOU!**

*to our fantastic staff at SFC, Salam Street.*



# EMPLOYEES *Of the* MONTH

On behalf of everyone in the SFC Group, we would like to congratulate you on your excellent service and we wish you good health of body & mind for your future endeavors.

## SFC PLUS MANAGER OF THE MONTH:

March 2017



### FEBRUARY ▶



### JANUARY ▶



### MARCH ▶



**CELEBRATE**  
*the* **NEW**  
**REMINISCE**  
*the* **OLD**

“We have created this monthly forum for you to express your ideas, interact with one another and celebrate your cherished moments. Let’s join hands to create some memories together!”

-Andaleeb Mannan  
Editor of the SFC “FLASH” Newsletter

**BRINGING IN 2017...**

We are all actors, we play our part, we make our mark and then we exit; for another character to take the stage.





# HAPPY *Birthday!*

The SFC Group wishes the Capricorns and Aquarians of our work-family a very Happy Birthday!

You are a vital part of our organization! Being your colleague has been beneficial to our field of work! May you celebrate your birthday knowing that you have added to everyone's livelihood!

Have a great year ahead!



# INDIAN *Republic* DAY

The U.A.E has been our home away from home for many years and we trust many more years to come. We celebrated the Indian Republic Day on January 26th to mark another year of achievement and service to our motherland - India. We wish to continue spreading good spirit in the hearts of all communities in the U.A.E.



Love is the single most driving force of our existence and we must celebrate it by treating one another with respect and care.

# *Valentines* DAY



# HOLI

For the first time, SFC head office staff celebrated the Indian festival of Holi together on March 17th at Khalifa Park. It was a great time spent with family and friends on a weekend full of color!

We look forward to even more exciting events in the months ahead.





*“Humanity thrives given first place above all aspects, which is evident from the multitude of races, faiths and cultures that co-exist with unity and harmony in both the nations.”*

*“The one million-plus Indian expatriate community should do their part to further foster this cooperation, creating more avenues for investment, commerce, job opportunities and cultural exchange.”*

**- K. Muraleedaran,  
Chairman & Managing Director of  
the SFC Group, UAE**

***Khaleej Times Newspaper***

*“Indian citizens living and working in our country have been instrumental in the UAE’s rapid development into a global crossroads for finance, health, transportation, retail and wholesale, education, sports, and tourism,”*

*“We Emiratis appreciate the many significant contributions of non-resident Indians, whom we have warmly welcomed to the protection of our Arab tent... and the time to celebrate the wonders of our respective cultures has come,” he added.*

**- Shaikh Nahyan Bin  
Mubarak Al Nahyan,  
UAE Minister of Culture and  
Knowledge Development**

***Gulf News on the event of The  
UAE-India Cultural Celebrations  
Initiative.***



## **SAFAT ALI**

Head Chef of India Palace, Ibn Batuta Branch

*“Bulandi pe jana, E dost koi kamal nahi  
Bulandi pe jake thaharna kamal hota hai!!!”*

He recites a refreshing Urdu poetry which states that achieving great heights is not difficult but maintaining it is the actual talent.

# **TALENT BEYOND WORK**

*Thank you for your outstanding service!*

# HAVE “Your” SAY

The SFC Group invites you to take part in the “SFC TIMES” Quarterly Newsletter’s “Have Your Say” section - write to us at [hr@sfcgroup.com](mailto:hr@sfcgroup.com).

---

“ *I never realised how two decades have passed in my professional career.* ”



“While working with a company with passion, commitment and perfection, I never realised how two decades have passed in my professional career. It has been a great experience to be part of a management team with the ambition to grow”

**-Sunil Kumar K. P**  
**Financial Controller**



*“B E H A V I O U R is sometimes greater than knowledge,  
because in Life there are many situations where  
knowledge fails...but ...  
Behaviour can handle E V E R Y T H I N G.”*

*– Viral Panchal*



# SFC TIMES

Our first of A Quarterly Newsletter  
*January 2017 - April 2017 Edition*

That's all for this quarter, folks. Looking forward to your valuable contribution in making this forum a warm and friendly medium of communication for the SFC family.



**Andaleeb Mannan**  
Marketing Executive,  
SFC Group and India Palace

“It is with great pleasure that we have published the very first edition of the SFC Group’s “SFC TIMES” Quarterly Newsletter.

Please send your articles, suggestions/ comments to  
***marcomm@indiapalace.ae***  
to improvise this humble venture.”