

# **SFC TIMES**

**VOLUME 12 : NEWSLETTER**

January 2022 - June 2022



**Kesavan Muraleedharan**

*Chairman & Managing Director,  
Of The SFC Group*

We as a family with the help of you all are overcoming these testing times where the world economy is still recovering. We have done a commendable job by getting our operations back on track & by targeting to reach our pre-covid numbers. This highlights how relentless & passionate our team has been across departments, continue to support and help each other at all times be the supporting pillar of each other.

After the gap of 2 years, this year we celebrated SHARP (SFC Hospitality Annual Recognition Program) recognizing the hard work, dedication, commitment and the contributions of our valued associates for the success of our company. It was a night of fun, glitter, glamour and beauty celebrating our 33 years of success. The positivity & vigour of the team makes me hold high belief in our future prospects.

A victorious moment for Avenue Hotel bagging the prestigious “Best Boutique Hotel 2022” at the Global Tourism Awards Year 2022 & the triumphant achievement by 49er’s Steak House winning the “Best All-American Bar” award at the Big Nightlife Awards 2022. We are continually amazed by both the incredible teams whose continued hard work, dedication and commitment is a testament to the stellar customer experience.

Commitment becomes contagious when people realize its immense benefits not only to the organization but to themselves. Remember it is not our customer’s job to remember us, it’s our commitment and responsibility not to let them forget us. And that can be done by providing a great happy unforgettable customer experience every single time.

Let’s make sure to assure our customers of our restrengthened commitment and promise to provide the heartfelt warmth of our signature hospitality strengthened with the assurance of safety and hygiene across all our outlets. We want you to remain safe, healthy and calm. Your health is our top priority, let’s all contribute to keeping our workplace safe.

Wishing you and all your dear one’s good health & happiness. Thank you to the power that has brought us together to unitedly build this company.

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**Hani Youssef Harb**  
**Operations Manager- SFC Plus**

I am so glad to be a part of this successful SFC Team

I have been in SFC Plus team for a short time but I saw the big achievements that the company showed up.

I am grateful to the jury to honored SFC Plus by selecting SFC Plus the brand of the year award 2021

On the coming days our SFC Plus team will work hard to achieve more goals and better sales to proof the hard working,

Joining hands with everyone is our main target in order to achieve each and every goal for the group.

Our focus to be more productive and delivering best results along with our people on the ground who are the core base for us appreciating all their hard work each and every member from brands

Wishing you all the best!



# FROM THE CREW

**Joseph Lat Reyes**  
**Senior Call Center Agent**  
**SFC Plus Home Delivery**

I have joined SFC FAMILY since 1999 and I could say that being a part of SFC GROUP is really a big part of my life. Being far from my family is really hard but with my colleagues they make it sure that I feel like I have my second family. I was able to support my family especially during their educational needs and I am proud I was able to support them till they graduated and I owe it to SFC.

SFC GROUP is still expanding and growing and still welcoming changes for the better future. I wish all the best and success to the SFC GROUP and I'm hoping to continue to be a part of this company.



**Mohammed Shafeeq K.**  
**Accountant**

I am with SFC Family since 2011. First off all, I want to use this opportunity to thank my Superiors and Our Managing Director Mr. K Muraleedharan for giving me the wonderful opportunity to work in this company. I am associated with this group as a cashier in Head office accounts department, and management has given full support for my carrier growth and now I am working as an Accountant.

I am very happy to see the further expansion of the group in upcoming years. I wish all the success to the SFC Family.

# TALENT BEYOND WORK

Joan Enriques

FOH - Associate Cashier At SFC Plus, Sharjah

“Art Was My Passion from childhood & I have always dreamt to be an artist.”

But That Was not meant for me God guided me to a greater cause of putting a smile on someone’s face and cherish them with a memorable experience through my art. A way to put a smile on someone’s face and leave them a memorable experience through my art and that is decorating the party hall in every occasions.

Awesome place & awesome experience will leave a mark on every celebrant.





# INDIA PALACE

**AUTHENTIC HERITAGE DINING**



## A PRESTIGIOUS MOMENT IN TIME..

We would like to thank **Department of Culture and Tourism – Abu Dhabi (DCT Abu Dhabi)** for recognizing our homegrown brand India Palace Restaurant as an **"Urban Treasure"** and a part of the cultural fabric of the emirate at the Cultural Foundation (Abu Dhabi).

This accolade is a testament to the sheer dedication by our team to showcase Indian art, culture and cuisine to every customer who has given us the privilege to host and serve over the last 25 years at our restaurants. We are grateful to the leadership of the country for creating an ecosystem where we could build, nurture and support our homegrown brands which resonates as a cultural touchpoint.

Onwards & upwards!





# Why India Palace is part of 'Urban Treasures'

RESTAURANT IN ABU DHABI WILL SOON GO GLOBAL TOO

### UAE

**E**xactly the month that restaurateurs and investors are eyeing for the opening of the new India Palace restaurant in Abu Dhabi will soon go global too.



**1976** India Palace restaurant opens in Dubai. **13** India Palace restaurants are now operating in the UAE.

**Food culture** India Palace restaurant is a testament to the rich food culture of the UAE. The restaurant is a blend of traditional Indian and modern international cuisines. It is a place where you can enjoy the best of both worlds. The restaurant is a testament to the rich food culture of the UAE. The restaurant is a blend of traditional Indian and modern international cuisines. It is a place where you can enjoy the best of both worlds. The restaurant is a testament to the rich food culture of the UAE. The restaurant is a blend of traditional Indian and modern international cuisines. It is a place where you can enjoy the best of both worlds.

## Red Cross to open office in UAE

Agreement to help people affected by a disaster worldwide

### UAE

**T**he International Committee of the Red Cross (ICRC) has agreed to open an office in the United Arab Emirates (UAE) to help people affected by a disaster worldwide.



The ICRC is a humanitarian organization that provides assistance to people affected by conflict and disasters. The organization is currently providing assistance to people affected by the conflict in Ukraine. The ICRC is a humanitarian organization that provides assistance to people affected by conflict and disasters. The organization is currently providing assistance to people affected by the conflict in Ukraine.

## Will my salary be affected if I file a labour complaint?

Yes, you can get paid, along for new job during a labour case

### UAE

**I**f you have filed a labour complaint, you can get paid, along for new job during a labour case. The Ministry of Labour has issued a new policy regarding labour complaints.



The Ministry of Labour has issued a new policy regarding labour complaints. The policy states that employees who file a labour complaint will continue to receive their salary during the process. This is a significant change from the previous policy where employees were not paid during the process. The Ministry of Labour has issued a new policy regarding labour complaints. The policy states that employees who file a labour complaint will continue to receive their salary during the process.

**How your salary may be affected** If you have filed a labour complaint, you can get paid, along for new job during a labour case. The Ministry of Labour has issued a new policy regarding labour complaints.

**NCL** UNITED THE QUIN! BOOK YOUR TRIP TODAY!

**70% OFF** 2<sup>ND</sup> GUEST **FREE** OFFERS

**7-DAYS WESTERN MEDITERRANEAN FROM BARCELONA**

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# India Palace: A culinary jewel on Abu Dhabi's cultural landscape

Khalif Times presents the first in the series of 15 Urban Treasures in the UAE capital

**W**hen it comes to dining, Abu Dhabi is a city of contrasts. The city is a blend of traditional and modern cuisines. The India Palace restaurant is a testament to the rich food culture of the UAE. The restaurant is a blend of traditional Indian and modern international cuisines. It is a place where you can enjoy the best of both worlds.



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## New education initiative to tackle UAE youth unemployment


Initiative to provide skills training and job opportunities for young people

**T**he Ministry of Education has announced a new initiative to tackle youth unemployment in the UAE. The initiative is a partnership between the government and private industry. The initiative is a partnership between the government and private industry.



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# SFCS

**SOUTHERN FOOD AND CATERING SERVICES**

# SFCS

## MOBILIZED CATERING PROJECTS FROM JAN TO JUNE 2022

**KHANSAHEB DUBAI CATERING  
CONTRACT ON JAN 2022**



**NPCC ZIRKU ISLAND ON JAN  
2022**



**ASGC CONSTRUCTIONS LLC  
,DUBAI ON 1ST FEB 2022**



**PARAMOUNT HOTEL DUBAI  
ON APRIL 2022**



**SOFITEL DUBAI THE PALM, ON  
1ST JUNE 2022**





# BEST UNIT MANAGER OF THE MONTH

## NOMINEES



AJAYAKUMAR



SUNIL KUMAR

## WINNER



NARAYAN



# KITCHEN SUPPORT AWARD

## NOMINEES



SUJAN TRIPATHI



RATHEESH

## WINNER





# BEST QHSE AWARD OFFICER

## NOMINEES



SOJAN



FAVAS

## WINNER



TINU

# SFCS

## PANDEMIC HERO AWARD 2021

### WINNER



VELU KANNAN

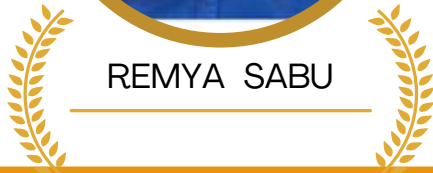
# CIRCLE OF EXCELLENCE

## WINNER



REMYA SABU

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# SFCS

## LEADERSHIP AWARD

### WINNER



IAN THOMAS

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## GOLDEN DRAGON RESTAURANT NEW MENU LAUNCHED





## CELEBRATION FOR THE ACHIEVEMENT OF MAY BUDGET 2022





AVENUE  
HOTEL DUBAI





Celebrating Mr. Niju Farewell responsibly with the Leaders



From Left to Right – Sherif, Ghassan, Mr. Ziad, Mr. Niju, Rowena, Rona, Biga, Ranjith, Mansoor, Krishna

The image features a close-up of a golden-brown, textured chicken nugget. Overlaid on the nugget is the 'SFC plus' logo. The logo consists of the letters 'SFC' in a large, bold, white font with a yellow-to-orange gradient and a thick red outline. To the right of 'SFC' is the word 'plus' in a smaller, red, lowercase font with a white outline. A small 'TM' trademark symbol is located to the upper right of the 'plus' text. The entire logo is set against a black rectangular background with a yellow border. A white, hand-drawn-style line loops around the right side of the logo, ending in a series of vertical lines that suggest motion or a shadow.

**SFC** plus<sup>TM</sup>





BRAND OF THE YEAR 2021 : SFC PLUS





BRAND OF THE YEAR 2021 : SFC PLUS



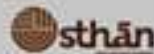


MULTI-RESTAURANT MANAGEMENT AWARD OF THE YEAR 2021 :  
ABDALLAH YAHIA





INDIA PALACE





SHARP 2022 - CORPORATE OFFICE  
CIRCLE OF EXCELLENCE 2021



SHARP 2022 - CORPORATE OFFICE  
CIRCLE OF EXCELLENCE



SHARP 2022 - CORPORATE OFFICE  
CIRCLE OF EXCELLENCE 2021



SHARP 2022 - CORPORATE OFFICE  
CIRCLE OF EXCELLENCE 2021



SHARP 2022 - CORPORATE OFFICE  
CIRCLE OF EXCELLENCE 2021



SHARP 2022 - CORPORATE OFFICE  
CIRCLE OF EXCELLENCE 2021



SHARP 2022 - CORPORATE OFFICE  
CIRCLE OF EXCELLENCE



SHARP 2022 - CORPORATE OFFICE  
CIRCLE OF EXCELLENCE



SHARP 2022 - CORPORATE OFFICE

FEMALE STAR OF THE NIGHT



ACCOUNTS DEPARTMENT - BEST  
CORPORATE



SHARP 2022 - CORPORATE OFFICE

MALE STAR OF THE NIGHT



ANIL KUMAR BALAKRISHNAN

PANDEMIC HERO AWARD OF THE YEAR 2021



SHARP 2022 – CORPORATE  
OFFICE  
BEST DEPARTMENT OF THE  
YEAR 2021



SHARP 2022 – CORPORATE OFFICE  
CORPORATE MANAGER OF THE  
YEAR 2021  
-  
ANUP RAJAN  
CORPORATE DEPARTMENT OF THE  
YEAR





SHARP 2022 - CORPORATE  
OFFICE  
HR EMPLOYEE OF THE YEAR  
2021

-  
JABA SARKAR





SHARP 2022 - CORPORATE  
OFFICE  
IT EMPLOYEE OF THE YEAR  
2021

-  
LIBIN BABY



SHARP 2022 - CORPORATE  
OFFICE  
MARKETING EMPLOYEE OF THE  
YEAR 2021

-  
SAMEESH THAJUDDIN



SHARP 2022 - CORPORATE  
OFFICE  
ACCOUNTS EMPLOYEE OF THE  
YEAR 2021

MOHAMMED SHEFFEQ



SHARP 2022 - CORPORATE  
OFFICE  
F&B EMPLOYEE OF THE YEAR  
2021

HAREESHKUMAR



SHARP 2022 - CORPORATE  
OFFICE  
PR EMPLOYEE OF THE YEAR  
2021

-  
AL AMEEN PARAMBIL



SHARP 2022 - CORPORATE  
OFFICE  
SUPPORT EMPLOYEE OF THE  
YEAR 2021

-  
JACKY ANDRADA



SHARP 2022 - CORPORATE  
OFFICE  
SUPPORT EMPLOYEE OF THE  
YEAR 2021

-  
SADHAN PAUL



SHARP 2022 - CORPORATE  
OFFICE  
SUPPORT EMPLOYEE OF THE  
YEAR 2021

-  
ABRAHAM GEORGE



SHARP 2022 - CORPORATE  
OFFICE  
SUPPORT EMPLOYEE OF THE  
YEAR 2021

-

SIJINDEV SATHYAN



SHARP 2022 - CORPORATE  
OFFICE  
SUPPORT EMPLOYEE OF THE  
YEAR 2021

-

LAXMAN MUKKERA



SHARP 2022 - CORPORATE  
OFFICE  
SUPPORT EMPLOYEE OF THE  
YEAR 2021

-

SHALU CHANTHURUTHI





SHARP 2022 - INDIA  
PALACE  
BOH ASSOCIATE OF THE  
YEAR 2021 - ABU DHABI  
-  
GUNAKAR BHATTARAI



SHARP 2022 - INDIA  
PALACE  
BOH ASSOCIATE OF THE  
YEAR 2021 - DUBAI/NE  
-  
KUWAR SINGH





SHARP 2022 - INDIA  
PALACE  
FOH ASSOCIATE OF THE  
YEAR 2021- ABU DHABI  
-  
NIVEDITHA GAIKWAD



SHARP 2022 - INDIA  
PALACE  
FOH ASSOCIATE OF THE  
YEAR 2021- DUBAI/NE  
-  
WASIM KHAN



SHARP 2022 - INDIA  
PALACE  
BOH MANAGER OF THE  
YEAR 2021- ABU DHABI





SHARP 2022 - INDIA  
PALACE  
FOH TEAMLEADER OF  
THE YEAR 2021

-  
AKIB MOOLAH



SHARP 2022 - INDIA  
PALACE  
BOH TEAMLEADER OF  
THE YEAR 2021

-  
VINOD SINGH



SHARP 2022 - INDIA  
PALACE  
MANAGER OF THE YEAR  
2021 - ABU DHABI

-  
PRAVIN KK



SHARP 2022 - INDIA  
PALACE  
MANAGER OF THE YEAR  
2021 - DUBAI/NE

-  
AARON D'SILVA



SHARP 2022 -  
EMPLOYEE OF THE YEAR  
2021 - 49ERS

-

JENNIFER CANALES  
FRONT OF THE HOUSE



SHARP 2022 -  
EMPLOYEE OF THE YEAR  
2021 - 49ERS

-

DHIRENDRA SAKLANI  
BACK OF THE HOUSE











We are deeply saddened to learn of the death of the President of the United Arab Emirates, His Highness Sheikh Khalifa bin Zayed Al Nahyan. We extend our sincere condolences to his family and the people of the United Arab Emirates. We deeply valued his support in building the extraordinary partnership our countries enjoy today. We mourn his passing, honor his legacy, and remain committed to our steadfast friendship and cooperation with the United Arab Emirates.

## CSR ACTIVITIES OF 2022

Distributed 2000 water bottles to labor camps in Sonapur in the month of April.



## CSR ACTIVITIES OF 2022

Distributed groceries to people who didn't get salaries since months.



## CSR ACTIVITIES OF 2022

Blood donation drive conducted In collaboration with ideal friends of Abu Dhabi, our staff has participated and donated blood.



## CSR ACTIVITIES OF 2022

### Felicitating blood donors



## CSR ACTIVITIES OF 2022

Celebrating Eid with India Place support staffs & also daily workers who assist in keeping our roads, streets & malls clean. We shared 75 gift hampers with them spreading love & joy to each one of them.



## COMMUNITY ACTIVITIES 2022 EMIRATI MOTHER'S DAY

On 21st March 2022 India Palace Garhoud has invited more than 50 Emarati ladies from Dubai women's association to IP Garhoud branch to celebrate Emarati Mother's day. All ladies were welcomed by roses and had gala buffet with more than 30 dishes.



## COMMUNITY ACTIVITIES 2022 HAQ AL LAILA

Celebrated Haq Al Laila an event to celebrate before Ramzan, at GWU by providing food to all the attendees of the party which was held at GWU premises on 16th March 2022. India palace provided Their most loved Biryani, Samosas and Jalebis.





## EMPLOYEE ENGAGEMENT

### INTERNATIONAL WOMEN'S DAY

Celebrated international women's day at head office Abu Dhabi and Dubai and honored women who have been a pillar of strength from a very long time to the SFC Family.




## EMPLOYEE ENGAGEMENT

### INTERNATIONAL WOMEN'S DAY

Celebrated international women's day at head office Abu Dhabi and Dubai and honored women who have been a pillar of strength from a very long time to the SFC Family.



The background of the page features a vibrant sunset sky with warm orange and yellow tones. In the foreground, the dark silhouettes of a group of people are visible, some with their arms raised in celebration. A semi-transparent yellow rectangular box is centered over the image, containing the quote.

***"The real spirit behind progress, is human spirit."***

**“TEAM  
WORK  
MAKES  
THE  
DREAM  
WORK”**

- SFC TIMES Editorial Team



*Marketing Team*  
**SFC TIMES SFC TIMES EDITOR**



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**CORPORATE EVENTS  
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**Jacky**  
*Administrative Assistant*  
**SFC PLUS CONTENT  
COORDINATOR**



**Andaleeb Mannan**

*Corporate Excellence Officer SFC Group  
and India Palace*

# **WE WISH YOU THE VERY BEST!**

As we come out with Vol. 12 of the SFC TIMES Newsletter - I would like to thank you all for the active participation and enthusiasm. I hope this will be a forum to interact and exchange our ideas and creativity. Best regards.” Please pour in your valuable comments and suggestions to improve the newsletter in any way at [marcomm@indiapalace.ae](mailto:marcomm@indiapalace.ae)

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